REIMAGINING
SOCIETAL DEVELOPMENT

WHICH AREA IN THE DEVELOPMENT SECTOR IS YOUR FIRST PRIORITY?

- Education: 37%
- Healthcare: 25%
- Sustainability: 14%
- Livelihoods: 14%
- Others: 5%
- Financial Inclusion: 2%

DIVERSE CHALLENGES NEED DIVERSE SOLUTIONS. WE MUST:

- Co-create with key stakeholders: 52%
- Design, pilot and replicate what works: 20%
- Customise and implement best practices: 20%
- Focus on standardisation, not diversity: 5%

THE MOST SCALABLE WAY TO SHARE, LEARN AND GROW IS THROUGH:

- Digital services on an open platform: 73%
- Topical forums and summits: 12%
- Need-based, information is sensitive: 10%
- Published studies and reports: 3%

TO SCALE, WE NEED TO ALIGN ALL STAKEHOLDERS. WE MUST:

- Induce collaboration between stakeholders: 58%
- Increase visibility into what each can contribute: 17%
- Engage deeply with government entities: 13%
- Primarily connect with end users: 10%

MEASURING THE EFFECTIVENESS AND IMPACT IS IMPORTANT. WE SHOULD:

- Use telemetry & analytics to gather intelligence: 44%
- Run pilots that are focused on measuring impact: 25%
- Set-up quality control/regular inspection processes: 22%
- Conduct surveys and studies to draw correlation: 7%

TALENT HAS A CRITICAL ROLE TO PLAY. WE CAN ATTRACT THE BEST BY:

- Vision & the opportunity to make a massive difference: 68%
- Talent begets talent. Few best leaders attract the team: 24%
- Calibrating compensation benefits closer to for-profit: 4%
- Talent is not such a big issue: 4%

TECHNOLOGY AMPLIFIES IMPACT OF SOCIAL INITIATIVES. LET US:

- Train stakeholders on how to use technology: 19%
- Build minimal open digital platforms, let users innovate: 19%
- Distribute free/discounted software and hardware: 14%
- Technology has a very limited role to play: 7%

PHILANTHROPY CAN OPEN PLATFORMS AS PUBLIC GOOD. I WANT TO INVEST IN:

- Self-learning, before I decide what to do next: 40%
- Extending an existing platform to my initiatives: 30%
- Training my team on how to use existing platforms: 16%
- Building a new Societal Platform in my focus sector: 14%